

25 years

PROTECTING CHILDREN FROM EXPLOITATION

2016





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"TRAFFICKING AIMS **TO DEHUMANIZE** THE VICTIMS. TO SFPARATE THEM FROM THEIR OWN **CUITURE AND COMMUNITY, TO** REDUCE THEM TO OBJECTS TO BE COMMERCIALIZED."

Nadia Murad, Human Rights Activist and UN Goodwill Ambassador

A Letter from Executive Director, Carol Smolenski

ECPAT-USA was created 25 years ago as part of an international movement that started in Asia to stop the commercial sexual exploitation of children.

When we started ECPAT-USA there was one burning question: "How can it be that we live in a world where children are bought and sold in the sex trade?" ECPAT-USA's 25-years-and-counting goal is to ensure a world where that no longer happens.

In 1991, I met with a few people from human rights groups, churches and others. We sat around a conference table in New York to hear from activists in Asia about how children were being recruited and sold for sexual exploitation. Young children were sold to brothels by their impoverished families; they were tricked by traffickers; or their families were broken apart by natural disaster, wars or governmental policies. We quickly learned that this occurs not just in Asia, but EVERYWHERE.

We were aghast. We had to do something. So, we started ECPAT-USA.

ECPAT-USA's founders were horrified by the lack of protection for thousands of children right here in the U.S. in a society that prides itself on doing the right thing. We saw children being recruited, groomed and sold by pimps. Traffickers targeted sexually abused and neglected children, foster care children, runaway and homeless children. But any child who does not feel loved is vulnerable to the persuasions of a pimp who will buy them nice things and say they love them. After the grooming phase, they use threats, isolation, intimidation and drugs to keep their "property" under control. Children as young as 12 are sold for sex to willing buyers. Once they are in, it is really hard for them to get out. So our committee set out to create a pathway to help them get out. We put our focus on four areas: educating the public about child sexual exploitation; getting laws passed; working with youth to prevent their recruitment into the sex trade; and recruiting the private sector, especially the travel industry, to help us.

ECPAT-USA has long been a leader in protecting children from exploitation. As new areas of child exploitation are identified, such as online exploitation, ECPAT is ready to take the lead in combating them.

<u>Public Education</u>. You cannot pass laws without an informed public demanding that laws be passed and enforced. We started publishing small research papers and giving presentations at meetings large and small. Our message resonated. Our public education campaign sparked actions by organizations across the country. That was the beginning.

Laws and Policy Advocacy. Our earliest achievement was the passage in 1993 of a law that made it a crime for American travelers to exploit children in other countries. Then we got it strengthened in 2002. Scores of Americans are prosecuted every year under this law.

However, here in the U.S. people who exploit children were not being held accountable. If a buyer paid a trafficker for a child, the child was the one arrested and the trafficker and the sex buyer just walked away. Now that is beginning to shift. Our work has led to a movement to pass what we call "safe harbor" laws that ensure that exploited children are treated as victims, not criminals. Our advocacy was initially aimed at four states. In 2015 we published a roadmap for how other states can do a better job. More than 20 states now have these laws.

In 2003 ECPAT-USA partnered with another organization, the International Organization for Adolescents, to develop the first federally funded, multi-stakeholder human trafficking task force. It became the model for anti-trafficking task forces across the country. These task forces are now in at least 25 jurisdictions.

<u>Prevention</u>. Our Youth Against Child Trafficking Project (Y-ACT) develops the leadership skills of young people. Y-ACT leaders learn about sexual exploitation and how to become activists to end

this abuse. We invite our young people to speak on panel presentations at the United Nations each year and to undertake activist projects in their schools and in public.

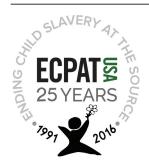
Travel and Tourism. In 2004 we launched the Tourism Child-Protection Code of Conduct in North America. Marilyn Carlson Nelson, then Chairperson and CEO of Carlson Companies, was the first head of a large U.S. company to sign the Code. Today more than 35 companies and organizations have signed. And even more are voluntarily taking steps to ensure that children are not being bought and sold on their watch. Literally hundreds of thousands of people in the industry have now been trained to recognize the signs and to know what to do.

Another achievement is our remarkable joint training program with the American Hotel & Lodging Association, which has made it easy for companies in the industry to offer trafficking training. We recently made it more global and even more comprehensive and relaunched it.

ECPAT-USA has long been a leader in protecting children from exploitation. As new areas of child exploitation are identified, such as online exploitation, ECPAT is ready to take the lead in combating them.

But we haven't achieved these advances without a vast array of supporters and partners in the U.S. and across the globe. We thank all of the supporters, partners and friends who have made our work so successful over the years. Let's see if together with your support we can bring an end to the commercial sexual exploitation of children before the next 25 years are over.

Coulalh



Celebrating **25 years**

Fighting for Freedom

"By honoring me as the first business leader to be recognized by this organization, you have affirmed what I have always felt to be true...that business is a powerful force for good," Marilyn Carlson-Nelson, former chairperson and CEO Carlson and Co-CEO, Carlson Holdings.

ECPAT-USA celebrated 25 years of child protection at a soiree in November, at the elegant Pace Gallery in New York City. At its founding in 1991 ECPAT-USA focused its work on protecting children in travel and tourism. So it was only fitting that the 25th anniversary celebrated Marilyn Carlson Nelson, CEO of Carlson, as its guest of honor.

ECPAT-USA's Executive Director presented the first-ever Leader in Responsible Business Practice Award to Mrs. Nelson, whose company Carlson Wagonlit Travel has been far and away the trailblazer in private sector action to end child trafficking. During her presentation she described how ECPAT-USA decided to honor Mrs. Nelson. "In fact there really was no discussion. Marilyn Carlson Nelson was the only person to whom we could give our first-ever award for corporate leadership. Without dissent or question. Mrs. Nelson was deemed far and away THE leader in corporate America in protecting children." Carlson Companies was the first large U.S. company to sign the Tourism Child Protection Code of Conduct. It was due to Mrs. Nelson's leadership that her company signed the Code, long before any other company would step up.

As always, Mrs. Nelson gave a warm and gracious speech. "By honoring me as the first business leader to be recognized by this organization, you have affirmed what I have always felt to be true...that business is a powerful force for good." But she gave a ringing call for more action: "You and I know we cannot spend too much time resting here – basking in the glow of all that has been accomplished. We will keep moving forward,

we will expand our partnerships, we will strengthen our laws, we will better support trafficking survivors, we will more deeply embed throughout our culture an absolute intolerance for this treatment of children. And, we will commit to one another to use whatever platform we have at the moment to defeat this mountain!"

Travel companies from across the spectrum supported the event, demonstrating their commitment to helping to protect children as well. ECPAT-USA thanks the Presenting Sponsors, Carlson Wagonlit Travel and American Airlines; Delta Air Lines, the Reception Sponsor and these other generous sponsors:

Presenting Sponsors:

American Airlines Carlson Wagonlit Travel

Reception Sponsor: Platinum Sponsors:

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Private Sector Engagement

ECPAT-USA welcomed seven new members to the roster of companies that have signed the Tourism Child-Protection Code of Conduct in the U.S., including Uber Technologies and Sonesta Hotels. AccorHotels expanded their implementation of The Code into the United States at an event in Washington DC with Senator Amy Klobuchar (D-MN) and the State Department's Amy O'Neill Richard. There are now 47 United States- based members of The Code. ECPAT-USA's reach within the travel and tourism industry is larger than ever. By the end of 2016, ECPAT-USA reached 86,000 travel industry professionals through training, presentations, and webinars.



Michelle Guelbart, Christophe Alaux, AccorHotels CEO, Senator Amy Klobuchar (D-MN) and Amy O'Neill Richard of the State Department at the AccorHotel signing of The Code

In order to engage hotel employees globally, ECPAT-USA partnered with the American Hotel and Lodging Association to re-launch our joint e-learning module, "Your Role in Preventing Human Trafficking: Recognize the Signs" with input from Polaris. The training is now more comprehensive than ever. The training can be used globally and has indicators and protocols for both labor and sex trafficking. It is available to hotels of all sizes in 15 languages, and is compliant with state and local laws requiring hotel personnel to receive training about human trafficking. It provides an overview of the issues of human trafficking, suggested protocols for responding to suspicious activity and signs of trafficking specific to different hospitality positions such as in-room staff, restaurant, lobby and security personnel. The training is available without charge to academic institutions and hospitality industry schools.

ECPAT-USA's work with the travel industry was featured in Mic and the National Public Radio show, "Marketplace." Both stories highlighted the importance of the travel industry in mobilizing to raise awareness about human trafficking prior to large scale events such as sporting events and conventions. ECPAT-USA's corporate partners utilize these events as opportunities to increase awareness of trafficking among their associates.

ECPAT-USA currently partners with 6 out of 10 of the largest hotel chains, which means that 21,319 hotel properties have access to training.



Michelle Guelbart, Director of Private Sector Engagement, speaking at the AccorHotels signing of The Code

Code Member List:

*Adventure Travel Trade Association

Airline Ambassadors

*Altruvistas

Association of Corporate Travel Executives (ACTE)

Beewake

*Caribe Royale Orlando

*Carlson Companies

Central and North Florida Business Travel Association

Chicago Business Travel Association

Choice Hotels International

Columbus Hotels

*CorpTrav Management Group

Delta Air Lines

Earthly Good Adventures

*Elevate Destinations

*EmpireCLS Worldwide Chauffeured Services

*Envision Meetings & Incentives, Inc.

Global Exchange Reality Tours

Greenest Meetings

*Hilton Worldwide

*Hospitality E Resources, LLC

*Hyatt Hotels Corporation

Inn at St. Mary's

* indicates top member

*International Gay & Lesbian Travel Association (IGLTA)

*International Tour Management Institute (ITMI)

KF Events LLC

Los Angeles Business Travel Association

*Maritz Travel Company

*Meaningful Trips

*Meeting Professionals International - WA State Chapter

Millennium Hotel St. Louis

Milligan Events

MKI Group Travel

Morris Inn

*Nix Conference & Meeting Management

*Platinum Travel & Events

*Real Hospitality Group

*Sabre

*Society for Incentive Travel Excellence

Sonesta

St. Louis Business Travel Association

Uber Technologies Inc.

Tortoise & Hare Travel

Vantage Hospitality Group, Inc.

Vision Hospitality Group

Worldwide Travel Group (E-Trip Africa)

Wyndham Worldwide Corporation



youth emp

2016 Highlights

Academy for Future Leaders (AFL):

These seventh graders staged a mock protest to end child sex trafficking and then recorded it so it could be included in a Public Service

Announcement for their school. The PSA was shown at AFL's winter showcase where the response was amazing. Attendees wanted to learn more and Y-ACT leaders were eager to share their knowledge. Despite the heaviness of this injustice, AFL students spoke eloquently and clearly to inform students and parents alike.

Bronx Writing Academy (BWA):

After learning about the issue, these seventh graders created informational scripts and flyers to inform the public about child sex trafficking. Although nervous and shy, they took to the streets to raise awareness. One of our quietest students courageously translated for a non-English speaker on the spot. In just over an hour, these six Y-ACT leaders educated over 60 South Bronx community members about child sex trafficking. They were so excited to share this information that when it was time to return to the school, many were resistant, because they wanted even more people to know about the issue.

In 2016, our Youth Against Child Trafficking (Y-ACT) program educated over 950 students at 15 New York City middle and high schools. Through our workshops and other activities, youth learned about the existence of child sexual exploitation in their communities, what it looks like so they can protect themselves, and what they can do to raise awareness about the issue. Keeping youth at the forefront of this issue, Y-ACT leaders from three schools participated in the Youth Action to Stop Sexual Violence panel during the UN's Commission on the Status of Women meetings. Their stories of action were an inspiration to the audience of mostly teenagers, evidenced by their excitement to discuss ways they themselves can get involved.

We also fostered a new partnership with the local, community based organization, Citizen Schools which allowed us to reach younger audiences. Through their Career Exploration Apprenticeships, 6th-8th graders explored the issue of child sex trafficking through the lens of social activism. They spent seven weeks learning about the topic then created action-based projects. Citizen Schools students are leaders in demonstrating how to fight for social justice. Their diverse action-taking illustrates that young people can be involved in this movement in their own unique way.

50%
School partnerships went up by 50% from last year

owerment

Renaissance School of the Arts (RSA):

These youth used art to raise awareness about child sex trafficking, including:

- *A poem about helping sex trafficking victims
- *Social media memes about not victim-blaming and being an activist
- *Dance performance in solidarity with
- victims/survivors who are judged/mistreated *Comic strip telling the story of how a victim can be lured into sex trafficking
- *Creating and distributing blue ribbons to raise school-wide awareness of the issue



Advocacy for Legislation and Policy

ECPAT-USA advocates for state and federal legislation so that all children are provided with services and support and so that the pimps and exploiters who abuse them are held accountable. ECPAT-USA's expertise on child trafficking and sexual exploitation is valued by policy makers and we take our role as advisers very seriously. Throughout 2016, we worked closely with members of Congress and their staff to monitor the implementation of passed legislation, such as the Justice for Victims of Trafficking Act. We provided technical assistance on new pieces of legislation, including the reauthorization of the Trafficking Victims Protection Act and the Empower Educators to Prevent Trafficking Act. We educated staff on the critical issue of the online exploitation of children through platforms such as Backpage. com. We participated in Congressional roundtables and briefings to find solutions to human and child trafficking.

ECPAT-USA is able to amplify our work through the extensive networks and coalitions we work with in Washington, D.C. and nationally. Through our partnership with the Alliance to End Slavery and Trafficking, we participated in the annual federal appropriations process, presenting the issues to stakeholders on national webinars, garnering grassroots support for signon letters and meeting with senior appropriations committee staff to advocate on behalf of the trafficking community as a whole. We were successful in maintaining funding for trafficking programs at federal agencies including the Department of Justice and the Department of Health and Human Services.

ECPAT-USA also forged a new partnership with the Frederick Douglass Family Initiatives and Futures Without Violence to build upon prevention programming at the federal level. Bringing together leaders in the anti-trafficking community, the prevention working group recognized the gap in federal policy on prevention. The working group has reached out to the Department of Justice and the Department of Education to discuss ways in which the federal government can prevent the sexual exploitation of children before it ever happens.



As part of the global ECPAT network, we launched the ECPAT International Global Study on the Sexual Exploitation of Children in Travel and Tourism, holding a briefing on Capitol Hill before a distinguished audience of almost 100 Congressional staff, federal agency staff, NGOs and members of the private sector. The well-attended briefing also had Congressional support with Senators Bob Corker (R-TN) and Richard Shelby (R-AL) and Congressman Chris Smith (R-NJ) providing remarks that upheld the report's recommendations.



We are proud of our ability to build bridges between the public and private sectors. We hosted two events at which companies signed the Tourism Child Protection Code of Conduct in Washington, D.C., with Accor Hotels and Uber with the participation of Senators Amy Klobuchar (D-MN), Heidi Heitkamp (D-SD), and Congressman Erik Paulsen (R-MN). We also spoke at a press conference with Senators Amy Klobuchar (D-MN) and Mark Warner (D-VA) joining flight attendants and federal law enforcement at Ronald Reagan National Airport to call on Congress to pass legislation to combat human trafficking on commercial air flights. This anti-trafficking language was included in the reauthorization of the Federal Aviation Administration Act.

We link our international and national advocacy work by interacting with the United Nations Human Rights Office. We submitted a report, co-written with partner organizations, to the UN Committee on the Rights of the Child and met with the Committee in Geneva, Switzerland. The report analyzed the U.S. government's implementation of the Optional Protocol on the Sale of Children. It was ultimately supported by 59 groups in the United States. It contained recommendations for how the U.S. can do a better job in protecting children covered by the Protocol. We shared these recommendations and other policy priorities when we met with the UN Special Rapporteur on Trafficking in Persons to raise the profile of the importance of child protection.

1 IN 6

the number of runaways reported to the National Center for Missing and Exploited Children that are estimated to be sex trafficking victims



"Real leaders are ordinary people with extraordinary determination"

-John Seaman Garns

CPAT Athletes are a team committed to raising awareness about the issue of trafficking and dedicated to creating a world where children can exercise their right to grow up free. Our teams go the extra mile to support the end of the sexual exploitation of children. This year we had 15 cyclists ride the TD 5 Boro Bike Tour, five runners ran the TCS New York City Marathon, eight walkers/runners from Real Hospitality Group in the Storm Warriors Boardwalk 5K and several individual athletes who ran, walked or cycled in various other sporting events. ECPAT Athletes not only stregnthen their bodies but they also stregnthen the work that ECPAT-USA does by spreading awareness and raising money.



Real Hospitality Group participated in the Storm Warriors Boardwalk 5K Run/Walk 2016. It was a 5K run/walk held on Saturday, November 12th, 2016 along the OCMD Boardwalk. Real Hospitality Group is committed to doing all they can to end the sexual exploitation of children. All proceeds from their run went to support ECPAT-USA.

Breaking the Cycle of Slavery







Expanded

Seven new members were added to the roster of companies that have signed the Tourism Child Protection Code of Conduct in the U.S



Collaborated

No one group is going to end child trafficking alone. That's why in 2016 ECPAT-USA was a member of nine coalitions



Educated

Y-ACT (Youth Against Child Trafficking) partnered with 15 New York City middle and high schools and educated over 950 students in 2016



Advocated

ECPAT-USA presented and spoke on three panels at the 2016 Commission on the Status of Women at the United Nations



Inspired

ECPAT-USA's advocacy journeys took seven travellers on an educative journey to Thailand, teaching and inspiring them to become advocates at home



Strengthened

36 athletes from all over the world ran, cycled or walked as an ECPAT Athlete and raised over \$40,000

ECPAT-USA considers it important to work with colleague organizations across the country and around the world. We are the U.S. branch of ECPAT International, with affiliated organizations in more than 80 countries. In the United States we are a member of these coalitions: Alliance to End Slavery and Trafficking (ATEST), Child Labor Coalition, Child Welfare Coalition, Girls@ the Margin National Alliance, International Corporate Accountability Roundtable, New York State Anti-Trafficking Coalition, NGO Committee to Stop Trafficking in Persons, Prevention Coalition, World Without Exploitation.

In collaboration with this year's Commission on the Status of Women at the UN, ECPAT-USA presented two panels, one on current sex trafficking laws and legislation and one on how to empower youth in the fight against trafficking, and was a featured speaker on a panel about how the arts can be used to end sex trafficking. We were excited to have such great turnouts at all our events and to have met so many allies in the fight to end human trafficking.

WE HAVE A GREAT TEAM

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From left to right, Carla Licavoli, Faiza Mathon-Mathieu, Carol Smolenski, Sydney Rose, Michelle Guelbart, Sarah Porter and Janai Smith



Carol Smolenski Executive Director

"For 25 years I have been involved in building a movement to protect children from sexual exploitation. When you work on it for such a length of time, you can really see how things can change dramatically for the better."



Michelle Guelbart, MSW Director, Private Sector Engagement

"Policies against child sex trafficking are now industry standard. Now, we must mobilize businesses to implement comprehensive training for all front-line employees."



Faiza Mathon-Mathieu Director, Public Policy and Government Relations

"In 2016, ECPAT-USA shared our policy recommendations about how to prevent the traffficking and exploitation of children with policy makers in the hall of Congress and across the world."



Janai Smith Manager, Youth Outreach

"When given the opportunity to ask questions about child sex trafficking, a recurring inquiry from students has been 'Why aren't we learning about this in school?"



Sarah Porter
Director, Development
and Partnerships

"Everyone, everywhere deserves the right to be free. There is simply nothing more important than that."



Carla Licavoli
Coordinator, Outreach
and Administrative

"Supporting the work of ECPAT-USA is directly supporting children's freedom from sexual exploitation."



Emily Becker Associate, Internet and Outreach

"Through our social media presence, we both increase awareness of child sexual exploitation in the U.S. and ECPAT-USA as a leading, authoritative voice on the issue."



Keep going, you can heal and

I feel compelled to speak out because long. My exploiter told me the violence simultaneously denying he had ever a once I moved 300 miles away from my and started to build a new life. I know worked to heal and thrive. Leaving ever knew behind was extremely painful, but left really alone. So once again I was due to my own agency — but enduring to learn how to be a human being after me by my exploiter. Ultimately, my patas I now have a tremendous community the ling takes a long time and is possible.

Listen to your authentic voice to be in the world? What are you here meant to be an academic. My love of my darkest moments. And now I'm get

l thrive

e I was silenced and isolated for so e I experienced was my fault, while bused me. I found my authentic voice y hometown and biological family how lucky I am, and how hard I have erything and (almost) everyone that I ut necessary in order to start anew. Is isolated — even though I was alone the isolation was still difficult. I had r having my humanity beaten out of sience and determination paid off, by of family, friends, and colleagues.

Who are you authentically meant to contribute? I always knew I was books and school carried me through ting my PhD.

-Kate, a survivor of sexual exploitation



2016 Financials

ASSETS	2016	2015
CASH AND CASH EQUIVALENTS	\$390,838	\$238,963
PROMISES TO GIVE: UNRESTRICTED TEMPORARILY RESTRICTED	15,382 50,000	-
PROGRAM RECEIVABLE	32,750	-
PREPAID EXPENSES & OTHER CURRENT ASSETS	10,494	14,090
FURNITURE & EQUIPMENT, NET OF ALLOWANCES FOR DEPRECIATION	591	1030
SECURITY DEPOSIT	2060	2060
TOTAL ASSETS	\$502,115	\$256,143
LIABILATIES & NET ASSETS		
ACCOUNTS PAYABLE & ACCRUED EXPENSES	\$35,861	\$20,441
TOTAL LIABILITES	35,861	20,441
COMMITMENTS & CONTINGENCIES		
NET ASSETS:		
UNRESTRICTED NET ASSETS	331,684	217,485
TEMPORARILY RESTRICTED NET ASSETS	134,570	18,217
TOTAL NET ASSETS	466,254	235,702
TOTAL LIABILITIES & NET ASSETS	\$502,115	256,143
CHANGES IN UNRESTRICTED NET ASSETS		
PUBLIC SUPPORT & REVENUE		
CONTRIBUTIONS	\$464,349	\$425,119
INTEREST	147	159
PROGRAM FEES	67,702	13,855
OTHER REVENUE	11,198	30,221
	543,396	469,354
NET ASSETS RELEASED FROM RESTRICTIONS		
SATISFACTION OF TIME & PROGRAM RESTRICTIONS	99,884	25,000
TOTAL PUBLIC SUPPORT & REVENUE	643,280	494,354

EXPENSES	2016	2015
PROGRAM SERVICES PUBLIC EDUCATION	\$414,293	\$396,377
SUPPORTING SERVICES MANAGEMENT & GENERAL FUNDRAISING	47,591 67,197	56,249 53,467
TOTAL SUPPORTING SERVICES	114,788	109,716
TOTAL EXPENSES	529,081	506,093
INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS	114,199	(11,739)
CHANGES IN TEMPORARILY RESTRICTED NET ASSETS		
CONTRIBUTIONS	216,237	18,217
NET ASSETS RELEASED FROM RESTRICTION	(99,884)	(25,000)
INCREASE (DECREASE) IN TEMPORARILY RESTRICTED NET ASSETS	116,353	(6,783)
INCREASE (DECREASE) IN NET ASSETS	230,552	(18,522)
NET ASSETS, BEGINNING OF THE YEAR	235,702	254,224
NET ASSETS, END OF YEAR	\$466,254	\$235,702
CASH FLOWS FROM OPERATING ACTIVITIES	2016	2015
INCREASE (DECREASE) IN NET ASSETS	\$230,552	\$(18,522)
ADJUSTMENTS TO RECONCILE INCREASE (DECREASE) IN NET ASSETS TO NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES		
DEPRECIATION	439	439
(INCREASE) DECREASE IN:		
PROMISES TO GIVE	(65,382)	13,616
PROGRAMS RECEIVABLES	(32,750)	-
PREPAID EXPENSES & OTHER CURRENT ASSETS	3596	(5933)
INCREASE (DECREASE) IN:		
ACCOUNTS PAYABLE & ACCRUED EXPENSES	15,425	6,268
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES	151,875	(4,132)
NET INCREASE (DECREASE) IN CASH & CASH EQUIVALENTS	151,875	(4,132)
CASH AND CASH EQUIVALENTS, JANUARY 1	238,963	243,095
CASH AND CASH EQUIVALENT, DECEMBER 31	\$390,838	\$238,963





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Find more at www.ecpatusa.org

